



Nature's Essentials

Purina Mills

EQUINE NUTRITIONAL SUPPLEMENT

Providing What Nature Intended



ENRICH™ 32

SUPPLEMENT

BALANCES NUTRITIONAL LIMITATIONS
OF MODERATE-QUALITY FORAGES & GRAINS



Today's horses are typically limited to a single type of forage in one geographic area. Pastures in the same area or even different sections of the same pasture can have inconsistent nutrient values. Grains such as oats and corn can also have variable amounts of protein, minerals and vitamins. So horses need your help to achieve the nutritional balance they once derived naturally.

THAT'S WHERE ENRICH™ 32 COMES IN.



Thanks to extensive research and field testing, Purina Mills has learned how certain nutritional advantages can help horses be more active and productive during their lifetimes—even with the added stresses of training regimens and performance expectations.

Enrich™ 32 pelleted horse supplement is a concentrated source of quality protein, vitamins and minerals. It's designed to be fed with unfortified whole grain and/or moderate/good-quality forage diets (predominantly grass or mature legumes) and serves a variety of lifestyles including growth, reproduction, moderate performance and active pleasure.

Enrich™ 32 Supplement is perfect for horses that are able to maintain proper body condition on moderate/good-quality hay or pasture alone and cannot consume the recommended amounts of fortified feeds without gaining weight. Enrich™ 32 Supplement provides the proper balance of protein, vitamins and minerals without excessive calories.

ENRICH™ 32 SUPPLEMENT BENEFITS:

- High-quality 32 percent protein with added Lysine to allow efficient use of protein for growth, development and muscle repair
- Added vegetable oil for hair coat and skin condition
- Added Vitamin E supports a healthy immune system
- Added B Vitamins help maintain metabolic function
- Concentrated mineral package to support physiological functions
- Quality, nutrient-dense ingredients are highly digestible and palatable
- Corn-free for horses with specific sensitivities
- Concentrate suited to help avoid excess weight gain in "easy keepers"
- Horses love its natural flavoring
- Controlled starch and sugar

FORMERLY
BORN TO WIN™

SUPPLEMENT

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ENRICHTM 32

BALANCED NUTRITIONAL LIMITATIONS OF MODERATE-QUALITY FORAGES & GRAINS



FEEDING RECOMMENDATIONS

EnrichTM 32 Supplement is designed to complement and fortify moderate/good-quality forages. These types of forages are usually grass or mature legumes and may vary in protein content anywhere from 5-17%. The feeding recommendations are based on the following assumptions: an expected mature weight of approximately 1,100 pounds^a, the horse is consuming at least 2.0%^b of its body weight in a moderate/good-quality hay or pasture (dry matter).

^a For horses that do not approximate this expected mature weight (such as miniature horses, ponies and draft horses), feeding rates for mature horses at maintenance can be estimated based on providing approximately 1/4 pound EnrichTM 32 Supplement with every 5 pounds of hay fed.

^b Always provide a minimum of 1% of the horse's body weight in hay or the equivalent in pasture (approx. 30 lbs. of growing pasture would be required to equal 10 lbs. of hay on a dry matter basis).

GROWTH^c

Age (months)	Weight (lbs)	Enrich TM 32 (lbs/day)	Hay (lbs/day)
4 - 8	400 - 700	2.5 - 3.0	8 - 14
9 - 17	700 - 900	2.0 - 2.5	14 - 18
18 - 24	900 - 1000	2.0	18 - 20

^c More rapid rates of growth can be achieved by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, more rapid rates of gain are more safely and successfully achieved by using one of the completely fortified and balanced concentrates by Purina Mills. Contact your local Purina Mills product dealers for the feed that best suits your needs. The nutritional needs of foals less than four months of age are better satisfied with products such as Strategy[®] or Omolene #300[®] horse feeds.

MAINTENANCE & REPRODUCTION^d (based on 1100 pound mature)

Lifestyle	Enrich TM 32 (lbs/day)	Hay (lbs/day)
Horses at maintenance and broodmares through the 2nd trimester of gestation	1.0 - 2.0	22

^d The additional calories needed during the last trimester of gestation and during lactation can be provided by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, a more nutritionally balanced and desirable source of calories can be provided by using one of the completely fortified and balanced concentrates by Purina Mills. Contact your local Purina Mills product dealers for the feed that best suits your needs.

MODERATE PERFORMANCE^e

Lifestyle	Enrich TM 32 (lbs/day)	Hay (lbs/day)
Horses performing occasional work or recreational activities	1.5 - 2.5	22

^e The additional caloric and nutrient demands of such horses may be better satisfied with products such as Strategy[®], Omolene #100[®] or #200[®] or Race Ready[®] horse feeds.

GUARANTEED ANALYSIS

Crude Protein (Min)	32.00%
Lysine (Min)	2.70%
Crude Fat (Min)	5.00%
Crude Fiber (Max)	5.50%
Calcium (Min)	2.85%
Calcium (Max)	3.85%
Phosphorus (Min)	1.60%
Salt (Min)	0.50%
Salt (Max)	1.00%
Magnesium (Min)	1.00%
Potassium (Min)	1.50%
Sulfur (Min)	0.35%
Manganese (Min)	550.00 ppm
Copper (Min)	185.00 ppm
Cobalt (Min)	2.50 ppm
Iodine (Min)	4.00 ppm
Selenium (Min)	1.50 ppm
Selenium (Max)	2.00 ppm
Zinc (Min)	500.00 ppm
Iron (Min)	600.00 ppm
Vitamin A (Min)	24,000.00 IU/lb
Vitamin D ₃ (Min)	2,500.00 IU/lb
Vitamin E (Min)	500.00 IU/lb
Thiamine (Min)	30.00 mg/lb
Vitamin C (Min)	50.00 mg/lb

Residual Meat And Bone Meal Fin

INGREDIENTS:

Plant Protein Products, Processed Grain By-Products, Calcium Carbonate, Monocalcium Phosphate, Dicalcium Phosphate, Molasses Products, Forage Products, Soybean Oil, Salt, Thiamine, Magnesium Oxide, Pyridoxine Hydrochloride, Vitamin E Supplement, L-Lysine, Calcium Lignin Sulfonate, Copper Sulfate, Calcium Pantothenate, Zinc Oxide, Riboflavin Supplement, Vitamin B-12 Supplement, Ascorbic Acid, Vitamin A Supplement, Cobalt Carbonate, Vitamin D₃ Supplement, Manganous Oxide, Calcium Iodate, Ferrous Sulfate, Manganese Sulfate, Ethylenediamine Dihydrochloride, Zinc Sulfate, Copper Chloride, Sodium Selenite.

HORSES MAKE BETTER PEOPLE, WE MAKE BETTER HORSES.TM

For more information, visit www.horse.purinamills.com or call 1-800-227-8941

