

Nature's Essentials

Purina Mills

EQUINE NUTRITIONAL SUPPLEMENT

Providing What Nature Intended



ENRICH™ 12

SUPPLEMENT

BALANCES NUTRITIONAL LIMITATIONS
OF HIGH-QUALITY FORAGES & GRAINS

- Provides essential vitamins & minerals with 12% protein
- For maintenance of "easy keepers," training, and early gestation



Today's horses are typically limited to a single type of forage in one geographic area. Pastures in the same area or even different sections of the same pasture can have inconsistent nutrient values. Grains such as oats and corn can also have variable amounts of protein, minerals and vitamins. So horses need your help to achieve the nutritional balance they once derived naturally.

THAT'S WHERE ENRICH™ 12 COMES IN.



Thanks to extensive research and field testing, Purina Mills has learned how certain nutritional advantages can help horses be more active and productive during their lifetimes—even with the added stresses of training regimens and performance expectations.

Enrich™ 12 pelleted horse supplement is a concentrated source of quality protein, vitamins and minerals. It's designed to be fed with more nutrient-dense, high-quality forage and whole grain diets and serves a variety of lifestyles.

Enrich™ 12 Supplement is ideal for broodmares in the first two trimesters of gestation. It is also suited to help avoid excess weight gain in "easy keepers," idle horses and breeding stallions. Enrich™ 12 Supplement provides the proper balance of protein, vitamins and minerals without excessive calories.

ENRICH™ 12 SUPPLEMENT BENEFITS:

- High-quality 12 percent protein with added Lysine to promote tissue repair and maintenance
- Added Vitamin E supports a healthy immune system
- Added B Vitamins help maintain metabolic function
- Concentrated mineral package to support physiological function
- Quality, nutrient-dense ingredients are highly digestible and palatable
- Corn-free for horses with specific sensitivities
- Concentrate suited to help avoid excess weight gain in "easy keepers"
- Horses love its natural flavoring
- Controlled starch and sugar

FORMERLY
MARE &
MAINTENANCE®
SUPPLEMENT

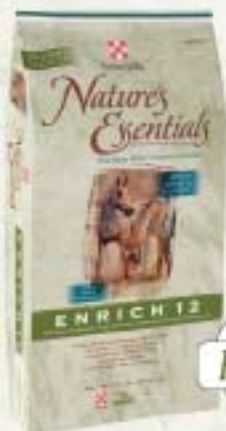
Nature's Essentials



Providing What Nature Intended*

ENRICHTM 12

BALANCES NUTRITIONAL LIMITATIONS OF HIGH-QUALITY FORAGES & GRAINS



FEEDING RECOMMENDATIONS

EnrichTM 12 Supplement is designed to complement and fortify high-quality forages. These types of forages are usually legume type but may include high-quality grass pasture or hays (protein content 18-24%). The feeding recommendations are based on the following assumptions: an expected mature weight of approximately 1,100 pounds², the horse is consuming at least 2.0%² of its body weight in a high-quality hay or pasture (dry matter).

*For horses that do not approximate this expected mature weight (such as miniature horses, ponies and draft horses), feeding rates for mature horses at maintenance can be estimated based on providing approximately 1/4 pound of EnrichTM 12 Supplement with every 5 pounds of hay fed.

²If feeding hay or pasture, provide a minimum of 1% of body weight in hay or the equivalent in pasture (approximately 30 lbs. of pasture would be required to equal 10 lbs. of hay on a dry matter basis).

GROWTH³

Age (months)	Weight (lbs)	Enrich TM 12 (lbs/day)	Hay (lbs/day)
12 - 17	700 - 900	2.0 - 2.5	14 - 18
18 - 24	900 - 1000	2.0	18 - 20

³More rapid rates of growth can be achieved by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, more rapid rates of gain are more safely and successfully achieved by using one of the completely fortified and balanced concentrates by Purina Mills. Contact your local Purina Mills product dealer for the feed that best suits your needs. When using a forage supplement, Nature's Essentials[®] EnrichTM 12 Supplement better satisfies the nutritional needs of horses less than 12 months of age regardless of forage type.

MAINTENANCE & REPRODUCTION⁴ (based on 1100 pound mature)

Lifestyle	Enrich TM 12 (lbs/day)	Hay (lbs/day)
Horses at maintenance and broodmares through the 2nd trimester of gestation	1.0 - 2.0	22

⁴The additional calories needed during the last trimester of gestation and during lactation can be provided by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, a more nutritionally balanced and desirable source of calories can be provided by using one of the completely fortified and balanced concentrates by Purina Mills. Contact your local Purina Mills product dealer for the feed that best suits your needs.

MODERATE PERFORMANCE

Lifestyle	Enrich TM 12 (lbs/day)	Hay (lbs/day)
Horses performing occasional work or recreational activities	1.5 - 2.5	22

*The additional calorie and nutrient demands of horses performing at moderate to intense levels may be better satisfied with one of the completely fortified and balanced concentrates by Purina Mills. Contact your local Purina Mills product dealer for the feed that best suits your needs.

GUARANTEED ANALYSIS

Crude Protein (Min)	12.00%
Lysine (Min)	1.00%
Crude Fat (Min)	2.00%
Crude Fiber (Max)	15.00%
Calcium (Min)	2.85%
Calcium (Max)	5.85%
Phosphorus (Min)	2.50%
Salt (Min)	0.50%
Salt (Max)	1.00%
Magnesium (Min)	1.00%
Potassium (Min)	1.50%
Sulfur (Min)	0.55%
Manganese (Min)	550.00 ppm
Copper (Min)	185.00 ppm
Cobalt (Min)	2.50 ppm
Iodine (Min)	4.00 ppm
Selenium (Min)	1.50 ppm
Selenium (Max)	2.00 ppm
Zinc (Min)	500.00 ppm
Iron (Min)	600.00 ppm
Vitamin A (Min)	24,000.00 IU/lb
Vitamin D ₃ (Min)	2,500.00 IU/lb
Vitamin E (Min)	500.00 IU/lb
Thiamine (Min)	30.00 mg/lb
Vitamin C (Min)	50.00 mg/lb

Ruminant Meat And Bone Meal Free

INGREDIENTS:

Processed Grain by-products, Forage Products, Monocalcium Phosphate, Dicalcium Phosphate, Roughage Products, Molasses Products, Calcium Carbonate, Salt, Thiamine, L-Lysine, Potassium Chloride, Magnesium Sulfate, Potassium Sulfate, Vitamin E Supplement, Pyridoxine Hydrochloride, Copper Sulfate, Zinc Oxide, Calcium Pantothenate, Riboflavin Supplement, Vitamin B-12 Supplement, Ascorbic Acid, Vitamin A Supplement, Cobalt Carbonate, Vitamin D3 Supplement, Manganous Oxide, Manganese Sulfate, Ethylenediamine Dihydroiodide, Calcium Iodate, Magnesium Oxide, Zinc Sulfate, Copper Chloride, Ferrous Sulfate, Sodium Selenate



HORSES MAKE BETTER PEOPLE, WE MAKE BETTER HORSES.TM

For more information, visit www.horse.purinamills.com or call 1-800-227-8941

